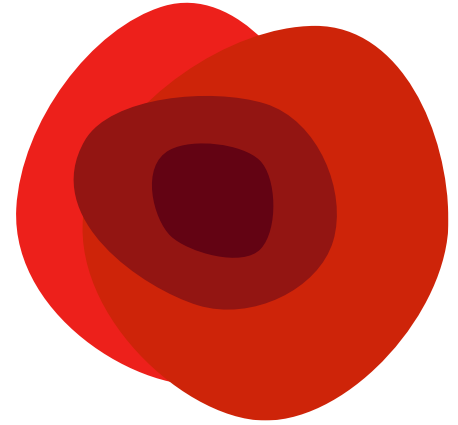


Why a **POPPY**?

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Poppies have been a symbol of November 11th since the end of World War I on Armistice Day in 1918. While it's most often associated with remembering those that were lost in conflict, the Poppy has become a symbol of honoring all kinds of military service. This Veterans Day, join us in honoring all our veterans with a poppy.

You can color the poppy any color you'd like — even write the name of a veteran you're honoring in the petals. Then display it proudly in your window for all to see.

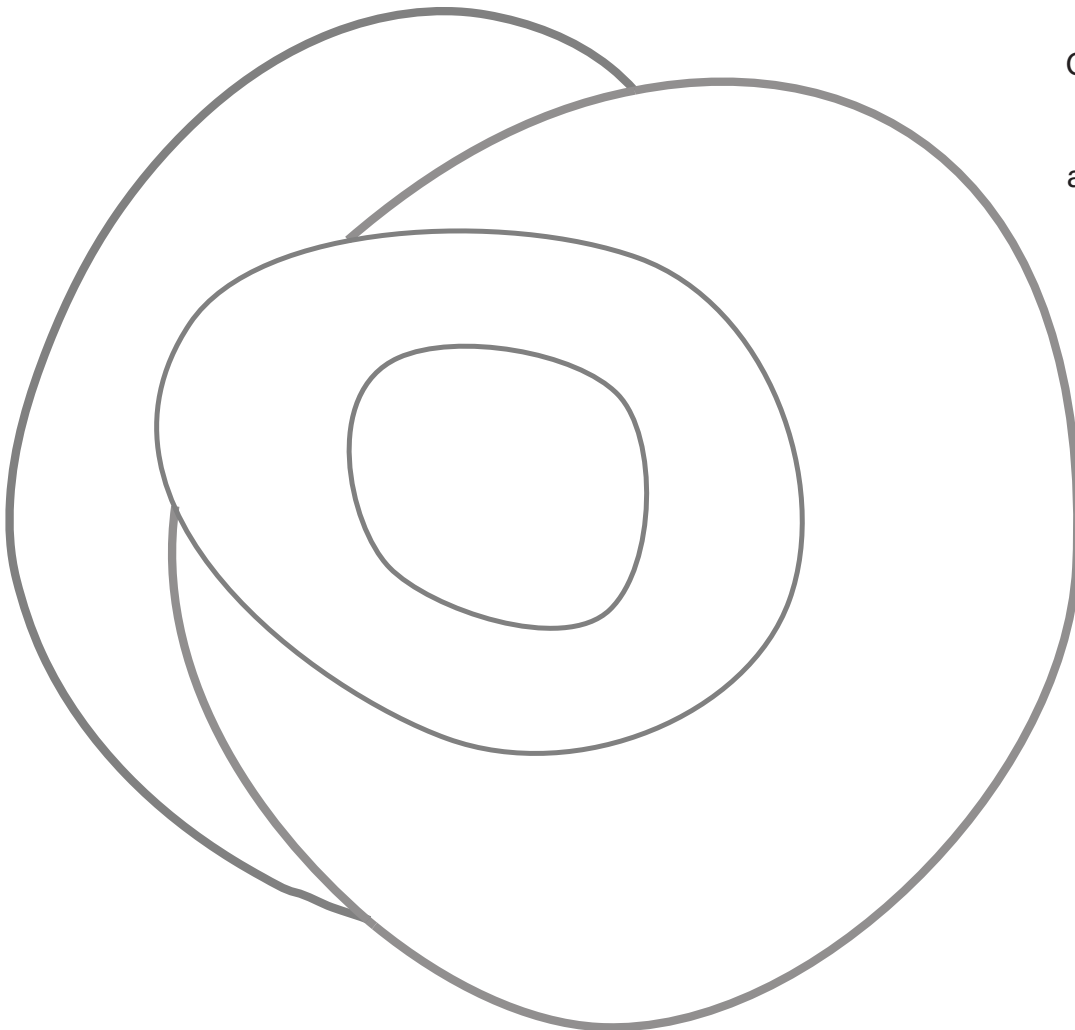
Colors of poppies on lapels you may see today and their meaning:

Red poppy: Memorial to World War One and following conflicts

Purple poppy: To remember animal victims of war

Black poppy: Remembering African, black and Caribbean communities' contribution

White poppy: Remembers people who died in conflict with a focus on an end to war



Color and cut out a poppy to hang in your window to honor the sacrifice of all veterans, the living and those who have passed.

